



NEWS RELEASE

For Immediate Release

Media Contacts:

Ann Taylor, Marketing Director
A3 Solutions
(512) 970-4067
ataylor@a3solutions.com

Bobbie Carlton,
Carlton PR & Marketing, Inc.
(781) 718-7619
Bobbie@carltonprmarketing.com

A3 Solutions Recognized as “One to Watch” in the Pulse of Performance Management 2012 Webcast

BPM Partners’ Annual Webcast Reveals the Year’s Top Vendors and Vendor Customer Satisfaction Ratings

San Francisco, CA—May 2, 2012— A3 Solutions today announced it was recognized as “One to Watch” in the BPM Partners Pulse Performance Management 2012 webcast. In addition, a high customer satisfaction rating (4.5 out of 5) pushed it ahead of many competing vendors including some of the largest.

In the annual webcast, Craig Schiff, CEO of BPM Partners, the leading independent authority on Business Performance Management, discussed essential strategies for budgeting, planning, reporting and consolidation systems. The live session revealed for the first time:

- BPM Partners’ core list of performance management vendors for 2012,
- BPM Partners’ selection for best new vendor and one to watch for 2012 and
- BPM Pulse 2012 vendor customer satisfaction ratings.

“It’s exciting to be recognized by BPM Partners as “one to watch” in the performance management space and to receive high marks from our customers,” said Rob Lutt, CEO of A3 Solutions. “Our unique approach to performance management offers customers the most flexible environment in the industry at a price well below our competitors.”

Schiff described A3’s solution set as “incredibly impressive” and a best fit for company’s looking for a comprehensive solution with extensive modeling capabilities in a spreadsheet environment. Price and value were attributes most cited by A3 Solution’s customers.

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“The Pulse of Performance Management 2012’ is designed to help participants identify the most successful vendors that match their needs, benchmark their projects and leverage performance management best practices,” said Craig Schiff, CEO, BPM Partners.

A replay of the webcast, which was hosted by Business Finance Magazine, can be seen by visiting www.bpmpartners.com and clicking on events.

About BPM Partners

BPM Partners is the leading independent authority on business performance management (BPM) and business intelligence solutions. The company helps organizations address their budgeting, planning, financial reporting, regulatory compliance, profitability optimization, key performance indicator (KPI) development, and operational performance challenges with vendor-neutral experts who can guide companies through their BPM initiatives from start to finish while both reducing risk and minimizing costs. For further details, go to <http://www.bpmpartners.com>. Follow BPM Partners on Twitter [@BPMTeam](https://twitter.com/BPMTeam).

About A3 Solutions

A3 Solutions offers the leading spreadsheet automation platform for web-based Enterprise Budgeting and Corporate Performance Management. Fortune 1000 organizations such as American Airlines, Avon, McDonald’s, Safeway and Toyota use A3 Solutions to align their organizations, accelerate decision-making and turn strategy into action. Offering flexibility and a low total cost of ownership, A3 Solutions tightly integrates with leading enterprise OLAP and relational database technology from Oracle Hyperion and Microsoft. A3 Solutions offerings are available both as a software-as-a-service (SaaS) and on-premise. For more information, please visit www.a3solutions.com or contact us at 415-356-2300.

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